



7th edition of DStv Eutelsat Star Awards – Closing Date for Entries Extended to 1 March!

Johannesburg, Paris, 5 February 2018 – Good news, students have until Thursday, 1 March 2018 to enter the DStv Eutelsat Star Awards competition. The closing date has been extended due to popular demand. Science and technology fans between the ages of 14 and 19 now have a couple of extra weeks to be inspired to write a creative essay or design a poster. This year's topic is ***"It's sixty years since the first satellite, Sputnik, was launched, broadcasting a unique and easily captured 'beep, beep, beep' signal. Looking back at this historic moment, write an essay or design a poster depicting how satellites have launched humankind into the 21st Century and acted as a unifier."***

Students can join the Facebook community at fb.me/DStvEutelsatStarAwards to get the latest news and useful tips on how to win a once-in-a-lifetime trip by entering the 7th edition of the DStv Eutelsat Star Awards competition. The essay winner will be eligible for a trip for two to Paris, France in the company of Eutelsat, and onwards to French Guiana to see a live rocket launch into space. The poster winner will win a trip for two to South Africa which includes a visit to the South African National Space Agency as well as exploration of several heritage sites as guests of MultiChoice Africa. The schools attended by the two winners will also receive a DStv installation, including a dish, TV, decoder and free access to the DStv Education Package.

The DStv Eutelsat Star Awards competition is open to students from secondary (high) or combined schools on the continent where MultiChoice Africa maintains operations. Entry forms can be obtained from any MultiChoice Resource Centre, the nearest MultiChoice office or via the [DStv Eutelsat Star Awards' website](http://www.dstvstarawards.com). Entries are accepted in English, French and Portuguese and will be judged on the basis of high-standard criteria of **accuracy, creativity, originality and innovation. For the first time this year students are also invited to engage with the Awards community through a dedicated Facebook page.**

The competition closes on 1 March 2018. **Only entries submitted on the official entry form will be eligible.** The overall winners will be announced at an Awards ceremony in April 2018.

All details on the judging criteria, national prizes and finalists' selection are available on the DStv Eutelsat Star Awards website: <http://www.dstvstarawards.com/about.html>

Join our Facebook community and get exclusive updates and inspiration:

 fb.me/DStvEutelsatStarAwards

About Eutelsat

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 6,700 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 44 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat go to www.eutelsat.com

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About MultiChoice Africa

Entertainment is a powerful way to tell stories that open our minds, bring people together around shared passions, and connect us to new realities. It makes us laugh and cry. It informs, it educates and it inspires. MultiChoice is a video entertainment company, and our purpose is to use the power of entertainment to enrich lives. We make the best in entertainment accessible to millions of households in 49 countries across Sub-Saharan Africa. We do this through cutting-edge technology on our DStv and GOtv platforms – delivering the content our customers love and contributing to the success of local economies. Born and bred in Africa, we are rooted in the countries where our customers live. We are managed and run by local people, and strive to provide all our employees with new opportunities. We're proud of the contribution we make to our communities, and our business has grown hand-in-hand with local economies by forging long-term partnerships with governments, national broadcasters and entrepreneurs. We want to use our influence and resources to play a positive role in Africa, helping to grow Africa's people and creative industries into vibrant, economic powerhouses. It's by creating value for our customers, our employees and society that we'll build a successful business for the future.

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