



Ghana to host the 8th edition of the DStv Eutelsat Star Awards!

- **ESA astronaut Paolo Nespoli returns for the 5th time as Jury Chairman**

Johannesburg, Paris, 28 January 2019 – Ghana is gearing up to host the DStv Eutelsat Star Awards for the second time since the competition's inception in 2011. Known as the country at the centre of the world, Ghana was also the first country to produce an overall poster winner during the inaugural DStv Eutelsat Star Awards. To date, the country has produced three overall winners namely; Michael Yeboah (2011), Lloyd Ossei Baffour (2013) and Ayawen Asuinura (2015).

Government dignitaries, the academic community, the scientific world and students will convene when MultiChoice Africa, together with their partner, Eutelsat, hosts the 8th edition of the DStv Eutelsat Star Awards in Accra on the 13th February 2019. Astronaut Paolo Nespoli will lead the continental awards judging, assisted by a panel of industry experts namely; Dr. Khamisi Kalegele, Director of Knowledge Management: Tanzania Commission for Science and Technology COSTECH, Dr. Angela Lamptey, Department of Marine and Fisheries Sciences Lecturer: University of Ghana, Ms. Astrid Bonté, Director of International Affairs: Eutelsat, Mrs. Cheryl Uys-Allie, Director: MultiChoice Talent Factory, Ms Ernestina Appiah, Founder & CEO of Ghana Code Club as well as Mr. Cecil Sunkwa-Mills, General Manager: MultiChoice Ghana.

Through the DStv Eutelsat Star Awards, MultiChoice Africa and Eutelsat hope to instigate innovative thinking amongst secondary school students; to create awareness of how science and technology is a part of everyday life; and to show the many ways that satellites impact development on the African continent. In late 2017, the competition scooped a Better Satellite Award at the third annual Better Satellite World Awards gala dinner in London. The awards honour established companies along with disruptive innovators who make the world a more prosperous, healthier, better-educated, sustainable and inclusive home for humankind.

The overall winning entries to the DStv Eutelsat Star awards will receive the following prizes:

- Overall Essay Award - A trip for the winning student and their parent/legal guardian to Eutelsat in France and the attending of a live rocket launch in French Guiana.
- Overall Poster Award - A trip for the winning student and their parent/legal guardian to the MultiChoice offices and the South African Space Agency at Hartbeesthoek.

The schools attended by the overall award winners will be rewarded with a DStv installation, including dish, television, state-of-the-art DSTV Explora and free access to the DStv Education Package.

All details on the judging criteria, national prizes and finalists' selection are available on the DStv Eutelsat Star Awards website: <http://www.dstvstarawards.com/about.html>

Join our Facebook community and get exclusive updates and inspiration:

 fb.me/DStvEutelsatStarAwards

About Eutelsat

Founded in 1977, Eutelsat is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 6,900 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat go to www.eutelsat.com

Press contact: Jessica Whyte Tel: + 33 1 53 98 37 91 jwhyte@eutelsat.com

About MultiChoice Africa

MultiChoice Africa is a video entertainment provider, and our role is to enrich lives. Our mission is to deliver value to our customers by making great entertainment more accessible to millions of people across Africa – anytime, anywhere via multiple platforms including Direct-To-Home satellite (DTH) platform - DStv (www.dstv.com), a Digital Terrestrial Television (DTT) platform - GOtv (www.gotvafrica.com) as well as Video-On-Demand and OTT platforms Showmax and DStv Now. Whether it's local telenovelas, the excitement of world-class sport or the latest global blockbusters, our investment in leading-edge content and technology systems deliver the shows that people love into their hands and homes. Born and bred in Africa, MultiChoice Africa is managed and run by local people with a team of more than 2750 full-time and over 14 000 contractors and independent agencies and accredited installers who collectively deliver the greatest entertainment in the world to more than 49 countries across Sub-Saharan Africa. Our business has grown hand-in-hand with local economies by forging long-term partnerships with governments, national broadcasters and entrepreneurs and as the continent's leading funder of sport and local productions, we've built skills and capacity to improve the quality of content we offer through our flagship corporate shared value initiative, MultiChoice Talent Factory (MTF) (www.multichoicetalentfactory.com). It's by creating value for our customers, our employees and society that we will continue to build a successful business for the future. Visit www.multichoiceafrica.com for more information.

Press contact:

Lebogang Ramothata Tel: +27 11 289 4366 lebogang.ramothata1@multichoice.co.za