



## **2016 Edition of the DStv Eutelsat Star Awards competition now open** ***Science and technology is calling on Africa's young generation***

**Johannesburg, Paris, 8 July 2016** – The 6<sup>th</sup> edition of the DStv Eutelsat Star Awards is now open. We are calling all science and technology fans between 14 and 19 to be inspired to write a creative essay or design a poster based on the following topic: ***"Take yourself into the future as a scientist, tasked with designing a new-age satellite that will help improve the lives of Africans. Tell us what you would call your satellite and describe the different functions and roles that it would play in the Africa of the future."***

### ***Reach for the stars***

The prizes of this innovative competition are as big as the dreams of a young, energised African generation ready to shape the evolution of our continent. Selected from thousands of entries by a high-standard jury, the overall essay and poster winners will be eligible for a once in a lifetime trip for two to Paris, France to visit Eutelsat satellite facilities, with the essay winner traveling onwards to see a rocket launch into space. Runners-up will win a trip to South Africa to explore several sites as guests of MultiChoice Africa. The schools attended by the four overall winners also receive a DStv installation, including a dish, TV, decoder and free access to the DStv Education Bouquet.

### ***Open to all secondary students with an appetite for technology***

The Awards are open to all students from secondary (high) or combined schools in Africa where MultiChoice Africa maintains operations. Entry forms can be obtained from any MultiChoice Resource Centre, the nearest MultiChoice office or copies can be downloaded from [www.dstvstarawards.com](http://www.dstvstarawards.com). Entries are accepted in English, French and Portuguese and will be judged on the basis of high-standard criteria of accuracy, creativity, originality and innovation. The competition closes on 7 November 2016. Only entries submitted on the official entry form will be eligible. The winners will be announced at an awards ceremony in February 2017.

### ***Supporting Africa's education needs***

MultiChoice Africa and Eutelsat are convinced by the power of science and technology education to encourage young minds to positively change their world. Now in its 6<sup>th</sup> year, their joint initiative, the DStv Eutelsat Star Awards, inspires innovative thinking among a new African generation. This pan-African collaboration has created a meaningful engagement with students, the academic community and the scientific world. Since the start of the DStv Eutelsat Star Awards competition in 2011, over 5,000 students have taken part in this unique competition.

### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 39 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service. For more about Eutelsat visit [www.eutelsat.com](http://www.eutelsat.com)

#### **Press contact:**

Violaine du Boucher Tel: + 33 1 53 98 37 91 [vduboucher@eutelsat.com](mailto:vduboucher@eutelsat.com)

### **About MultiChoice Africa**

MultiChoice Africa Limited ("MultiChoice Africa") is a leading video entertainment service provider with over twenty years' digital television experience. The company provides premium video entertainment for subscribers in 49 sub-Saharan African countries and its adjacent Indian Ocean islands. For over two decades, MultiChoice has positively impacted the television production and creative industries while creating employment and empowering small businesses in related industries, from being the best provider of home video entertainment to launching on demand services – including Box Office, Catch Up, DStv Now and AMGO which truly meet the evolving needs of Africa's tech-savvy consumers. MultiChoice Africa provides video entertainment content varying from blockbuster movies, the latest series, the world's greatest sport, up to the minute news, great children's programmes, music and an array of specialist genres including language specific channels available on both the DStv and GOtv bouquets. Video Entertainment is available on a number of different subscription platforms including direct to home satellite, Digital terrestrial Television (DTT), Live streaming, Video-On-Demand and Mobile. As a corporate citizen, MultiChoice has an unmatched community investment record stretching back two decades creating a meaningful legacy on the continent. For more about MultiChoice Africa please visit [www.dstv.com](http://www.dstv.com)

#### **Press contact:**

Nonye Mpho Omotola Tel: +27 11 289 3524 [nonye.omotola@multichoice.co.za](mailto:nonye.omotola@multichoice.co.za)