



## **DStv Eutelsat Star Awards 2018 - Closing Date for Entries Extended to 26 October!**

**Johannesburg, Paris, 8 October 2018** – Good news, learners will have until Friday, 26 October 2018 to enter the 2018 edition of DStv Eutelsat Star Awards competition. The closing date has been extended due to popular demand. Students between the ages of 14 and 19 now have extra time to be inspired to write a creative essay or design a poster. This year's topic is ***“Currently, satellites are being used in a variety of ways but there is always room for expansion and growth. Write an essay or design a poster on areas you believe the full potential of satellites has not yet been explored or embraced.”***

Follow us on Facebook page and get useful tips on how to win a once-in-a-lifetime trip from last year's essay winner, Amos Mumbere. Enter the 8<sup>th</sup> edition of the DStv Eutelsat Star Awards competition today and stand a chance of winning exciting prizes. The overall essay winner will be eligible for a trip for two to Paris, France, in the company of Eutelsat and onwards to French Guiana to see a rocket launch into space. The overall poster winner will win a trip for two to South Africa which includes a visit to the South African National Space Agency as well as the exploration of several heritage sites as guests of MultiChoice Africa. The schools attended by the two winners will also receive a DStv installation, including a dish, TV, decoder and free access to the DStv Education Package.

The DStv Eutelsat Star Awards competition is open to all learners from secondary (high) or combined schools on the continent where MultiChoice Africa maintains operations. Entry forms can be obtained from any MultiChoice Resource Centre, the nearest MultiChoice office or via [www.dstvstarawards.com](http://www.dstvstarawards.com). Entries are accepted in English, French and Portuguese and will be judged on the basis of high-standard criteria of **accuracy, creativity, originality and innovation**. **For the first time this year students are also invited to engage with the Awards community through a dedicated Facebook page.**

**Only entries submitted on the official entry form will be eligible.** The overall winners will be announced at an awards ceremony in February 2019.

All details on the judging criteria, national prizes and finalists' selection are available on the DStv Eutelsat Star Awards website: <http://www.dstvstarawards.com/about.html>

**Join our Facebook community and get exclusive updates and inspiration:**

 [fb.me/DStvEutelsatStarAwards](https://fb.me/DStvEutelsatStarAwards)

#### **About Eutelsat**

Founded in 1977, Eutelsat is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 6,900 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat go to [www.eutelsat.com](http://www.eutelsat.com)

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#### **About MultiChoice Africa**

Entertainment is a powerful way to tell stories that open our minds, bring people together around shared passions, and connect us to new realities. It makes us laugh and cry. It informs, it educates and it inspires. MultiChoice is a video entertainment company, and our purpose is to use the power of entertainment to enrich lives. We make the best in entertainment accessible to millions of households in 49 countries across Sub-Saharan Africa. We do this through cutting-edge technology on our DStv and GOtv platforms – delivering the content our customers love and contributing to the success of local economies. Born and bred in Africa, we are rooted in the countries where our customers live. We are managed and run by local people, and strive to provide all our employees with new opportunities. We're proud of the contribution we make to our communities, and our business has grown hand-in-hand with local economies by forging long-term partnerships with governments, national broadcasters and entrepreneurs. We want to use our influence and resources to play a positive role in Africa, helping to grow Africa's people and creative industries into vibrant, economic powerhouses. It's by creating value for our customers, our employees and society that we'll build a successful business for the future.

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