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FINAL COUNTDOWN TO THIRD EDITION OF DSTV EUTELSAT STAR AWARDS
European Space Agency astronaut, Paolo Nespoli, to lead continental adjudication in
Accra, Ghana, on February, 5th, 2014

Paris, Johannesburg, 9 September 2013 - With the closing date of the third edition of the DStv Eutelsat Star Awards rapidly approaching, entrants have only a few days to finalise their posters and essays for submission to their nearest MultiChoice office. Entries for this year's Awards close on 19 September.

Meanwhile, MultiChoice and Eutelsat have announced that they have teamed up with European Space Agency astronaut Paolo Nespoli to lead the continental awards adjudication of this third edition in Accra, Ghana. Nespoli has an illustrious career spanning stints at the European Astronaut Centre (ESA/EAC) and NASA's Johnson Space Centre in Houston before being selected as an astronaut by the Italian Space Agency to fly as an ESA astronaut. Besides crewing on the 2007 Discovery shuttle mission, Nespoli spent over five months in space aboard the International Space Station where he was responsible for a range of science and technology experiments and educational activities.

Commenting on the collaboration, MultiChoice Africa CEO, Nico Meyer, cited concerns that Africa is not preparing a sufficient number of graduates in Science, Technology, Engineering and Maths (STEM fields). *"Many students leave school lacking proficiency in maths and science. Consequently, they find themselves without the competence required to occupy technical careers in STEM fields"* he said. Meyer commented that MultiChoice and Eutelsat conceptualised the awards to inspire innovative thinking among secondary and high school students in Africa, to create awareness and ignite the interest of young people in science and technology, in particular satellites.

According to Michel de Rosen, Chief Executive Officer of Eutelsat, Paolo Nespoli is an ideal role model to inspire young people to take an interest in Science and Technology. *"As part of an exclusive group of people who has resided in space, Paolo will engage in a Science and Technology outreach among Ghanaian youth as part of the final adjudication week,"* de Rosen announced. He added that it is particularly gratifying for Eutelsat to play a meaningful role in motivating African youth to take an interest in Science and Technology.

The annual DStv Eutelsat Star Awards challenge 14-19 year-old students to write an essay or design a poster on a satellite-related topic. Country winners from across Africa will then compete in the overall awards for a trip to the Eutelsat facilities in Paris, with the essay winner travelling onwards to witness a live rocket launch. Runners-up will win a trip to South Africa as guests of MultiChoice Africa. Schools attended by the overall winners will also receive a DStv installation, including dish, television, state-of-the-art PVR decoder and free access to the DStv Education Bouquet. Winners at national levels win prizes such as computers or tablet computers.

About Eutelsat Communications

With capacity commercialised on 32 satellites delivering reach of Europe, the Middle East, Africa, Asia, significant parts of the Americas and the Asia-Pacific, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading satellite operators. As of 30 June 2013, Eutelsat's satellites were broadcasting more than 4,600 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also provide a wide range of services for TV contribution, corporate networks and fixed and mobile broadband markets. Headquartered in Paris, Eutelsat and its subsidiaries employ over 780 commercial, technical and operational professionals from 30 countries.
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About MultiChoice Africa

MultiChoice Africa Limited ("MultiChoice Africa") is a pioneer of digital pay TV services in sub-Saharan Africa, having launched the first digital satellite service in the 1980s. The company is registered in Mauritius, and is a wholly-owned subsidiary of the Naspers Group. MultiChoice Africa provides multi-channel digital pay television services containing channels from Africa, America, China, India, Asia and Europe. The company has over twenty years experience as a Pay TV operator in Africa, offering cutting-edge digital technology and a selection of DStv bouquets containing premium television channels for subscribers in 47 African countries and the adjacent Indian Ocean islands.

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