



ENTRIES EXTENDED FOR THE 2014 EDITION OF THE DSTV EUTELSAT STAR AWARDS

Johannesburg, Paris, 30 October 2014 - Due to popular demand, MultiChoice and Eutelsat are pleased to announce that entries for the DSTV Eutelsat Star Awards have been extended until Wednesday, 12th November 2014.

Students between the ages of 14 - 19 are invited to submit an essay or design a poster on the topic **“Imagine you are a satellite, orbiting high above your own country or even above your own home or school”**, answering the following questions;

- What would you see?
- What would you like to tell the people below about what you see from up there?
- What would you like people to know?
- What would you like them to think about?
- If you could send them a message or an image, what would you like to say or show?

The DSTV Eutelsat Awards are open to all students from secondary (high) or combined schools in Africa where MultiChoice Africa maintains operations. Entry forms can be obtained from any MultiChoice Resource Centre, the nearest MultiChoice office or copies can be downloaded from www.dstvstarawards.com. Entries can be submitted in English, French and Portuguese. The awards collateral are also available in three languages (English, French and Portuguese). Only entries submitted on the prescribed entry form will be eligible.

Participants not only stand a chance to win great prizes within their respective countries but overall winners will be rewarded with a trip of a lifetime; the overall winning essay – a trip with his/her parent/legal guardian to Eutelsat in Paris, France and onwards to a spaceport to attend a live rocket launch. For the overall winning poster – a trip with his/her parent/legal guardian to Eutelsat in Paris and a satellite construction site. For the runner-up poster and essay entries a trip with their parent/legal guardian to visit MultiChoice in Johannesburg and the South African National Space Agency at Hartebeesthoek.

The winners will be announced at a glittering awards ceremony in Zambia during February 2015.

Ends.

About MultiChoice Africa

MultiChoice Africa Limited ("MultiChoice Africa") is an African pioneer of pay TV services in sub-Saharan Africa, having launched the first digital satellite service in the 1980s. The company is registered in Mauritius, and is a wholly-owned subsidiary of the Naspers Group. MultiChoice Africa provides multi-channel digital pay television services containing channels from Africa, America, China, India, Asia and Europe. The company has over twenty years' experience as a Pay TV operator in Africa, offering cutting-edge digital technology and a selection of DStv bouquets containing premium television channels for subscribers in 47 African countries and the adjacent Indian Ocean islands.

MultiChoice Africa provides its digital satellite television service – DStv - to subscribers' homes from two different satellites, namely: the Intelsat 7 ("IS 7") Ku BAND and Eutelsat 36B Ku Band.

MultiChoice Africa provides a dynamic technology platform and assembles a range of bouquets built around compelling news, as well as premium movies, documentaries and sports channels for subscribers. Our mission is to constantly be at the cutting edge of new technology that enables DStv subscribers to enjoy the very best home television experience.

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About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 37 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

■ Press

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